



Hand-trimmed. Hand-seasoned. Handcrafted.

Proudly offering a Full Line of Premium Franks and Gourmet Sausages.

- In 2025, the Dietz & Watson Frank and Sausage category has grown by +2.3 pts in dollar % change and +0.8 pts in unit sales.
- In the latest 13 weeks vs YAGO, Dietz & Watson is outperforming both the top three dollar-generating brands in unit and volume % change, and the total category by +4.1 pts in volume and +3.2 pts in units.

Source: Circana Data 2025

