

# America's #1 meatball brand since 2012<sup>1</sup>



## Proven leader driving category growth

- Most loyal consumers in category<sup>2</sup>
- Stronger velocities vs. competition<sup>3</sup>
- Drives larger, higher-value baskets<sup>4</sup>
- Complete portfolio and innovation for every occasion
- Integrated marketing that fuels category growth

Crafting awesome foods together

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[1] Circana Total US FOOD L52 ending 10.5.25, 2012-2025 [2] Catalina Loyalty Card Study March 2023, Meatball Category Analysis N= 2,428,746 [3] Circana Total US FOOD L52 ending 10.5.25 [4] Circana Panel Data, US FOOD L52 Ending 10.5.25  
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