

VIDALIA[®] ONIONS

Did you know?

Consumer baskets
with Vidalias
average \$23 higher

Vidalia shoppers
are likely to be
fresh & healthy
premium shoppers

When shoppers
buy Vidalias,
they are 5x more
likely to buy other
produce items



Learn how we're driving sales and
introducing Vidalia onions to the
next generation of shoppers.