



ALWAYS GOOD *FOR* GROWING YOUR BUSINESS

Avocados From Mexico® turns strong shopper demand into stronger category performance. With our seasonal programs and a 360° approach to keep the avocado category moving all year, we also support retailers with:



**CATEGORY INSIGHTS
& BEHAVIOR RESEARCH**



**TRADE SUPPORT
& MERCHANDISING
EXPERTISE**



**PROGRAM TOOLKITS
& PROMOTIONAL
RESOURCES**



**EDUCATIONAL
RESOURCES & TRAINING**



SCAN HERE

to learn how Avocados From Mexico powers shopper demand into category growth and incremental sales.

