100 Years of Trust.

A New Generation of Growth.

Venus has evolved into **VENUS BRANDS** – a growing family of premium snack brands built for today's retailers.



Venus → Venus BRANDS

Expanding what trusted snacking can become

SAME INTEGRITY.
BIGGER PORTFOLIO.
MORE WAYS TO PARTNER.

For over 100 years, retailers have trusted Venus for one thing above all else: consistency. Same quality. Same standards. Same people. *That doesn't change*

What changes is the portfolio.

New leadership. Fresh investment. Four brands built for where better-for-you snacking is going – and a platform built to help you grow with us.



RETAIL
Growing premium snack brands.

INNOVATION
New products consumers want.

MANUFACTURING
Trusted partner for over 100 years

COLLABORATION
Built for retailer success.

Venus BRANDS